

MBS and HKSI Joint Seminar: “Through a glass darkly” – how much do financial analysts really know?

Manchester Business School (**MBS**) and Hong Kong Securities and Investment Institute (**HKSI**) are delighted to invite you to attend the joint-seminar held on 20 March.

Financial analysis and the associated area of corporate valuation are becoming more and more important both in the markets and within companies themselves.

- **But how much do financial analysts know?**
- **Do Chartered Financial Analysts perform better than anybody else?**
- **If you employ a valuer are they just guessing?**

In this session Professor Bob Ryan will explore these issues discussing ways in which analysts can improve their skills by better understanding their limitations. He will argue that the process of financial discovery is improved by good method as much as by advanced technique.

Date & Time:	Thursday 20 March 2014 7:00pm - 8:00pm
Venue:	Hong Kong Securities and Investment Institute (HKSI) Office: Room 2404, 24th Floor, Wing On Centre, 111 Connaught Road Central, Hong Kong(map)
Fee:	HK\$200 (For HKSI Individual Members except Student Members, staff of HKSI Corporate Members) HK\$350 (For public)
Register Online:	Seats are limited. First-come, first-served basis by http://www.hksi.org/hksi/index.php?option=com_training&view=details&id=1484&Itemid=149&lang=en
Enquiries:	Email Crystal Chung via c.chung@mbs.edu.hk

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Speaker: Professor Bob Ryan



Professor Bob Ryan
Senior Fellow,
Manchester Business
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Professor em. Bob Ryan, MSc., FCA, FRSA, ARPS is a specialist in financial analysis and financial management. He is currently Honorary Senior Fellow at Manchester Business School of University of Manchester, United Kingdom.

Throughout his over 30-years career he has maintained an active consultancy practice advising major companies on financial, educational and training needs. However, his major contribution has been his commitment to developing teaching practice in financial management, financial analysis and valuation to management in many countries apart from the UK. He is author with over one hundred professional and academic articles and six books to his name.

Since 2001, Bob has devoted himself to his international teaching and consultancy practice at Manchester Business School. He leads the school's teaching of financial management and financial analysis through a self styled approach which he has named 'The Living Case Study'.

Professor Ryan's worldwide reputation is based upon the many thousands of executives and directors who have studied with him and read his many books on the subject of finance and accounting. As one CFO puts it: "A complete revelation, absolutely fantastic – I now realise that I never really understood finance until I attended Bob's course".